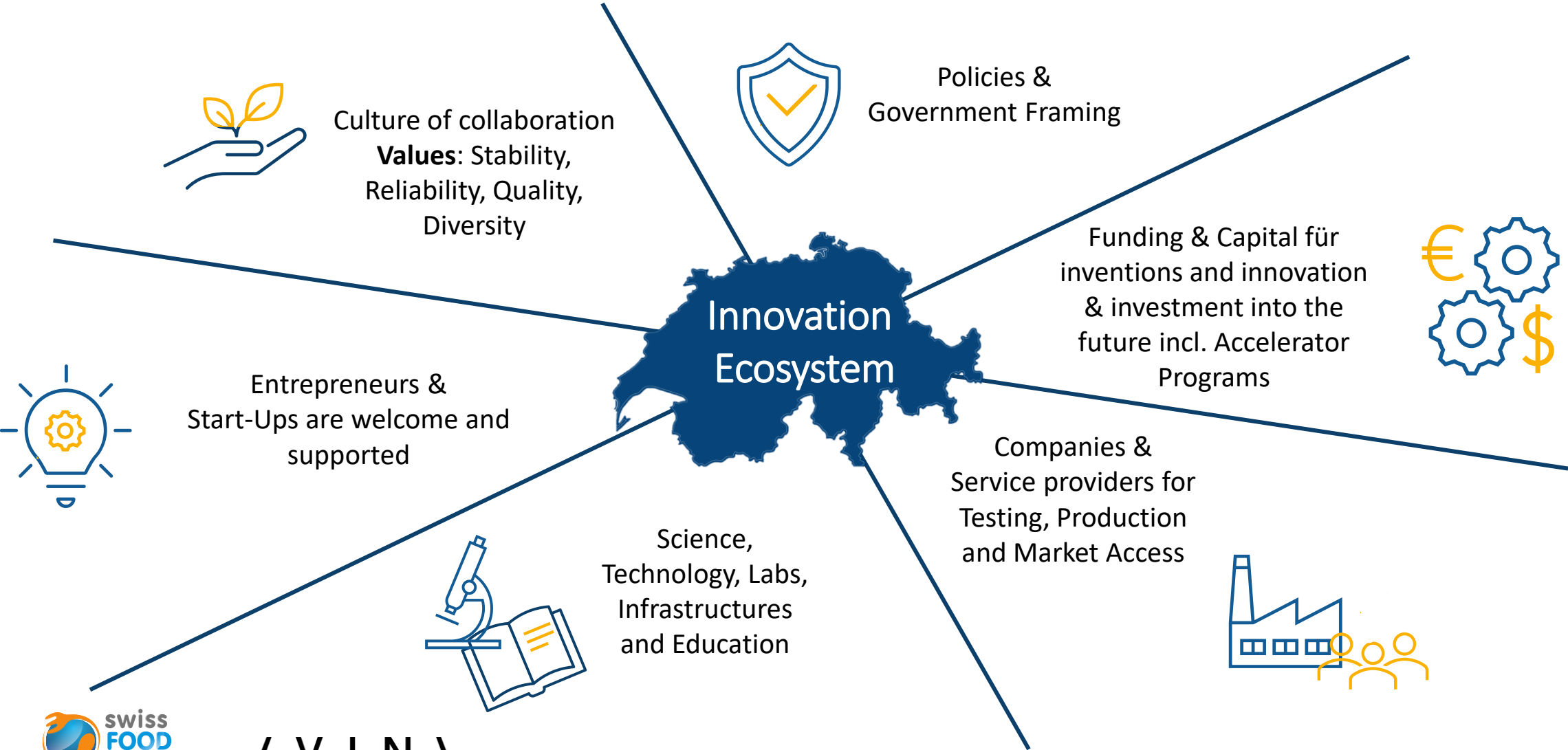


The Swiss „Buffet of Innovation“ – Our Innovation Ecosystem



How to navigate on the buffet?

Should we engage in a **Innovation Ecosystem**?

How can we identify viable Ecosystem opportunities?

Which Role should we play in the Ecosystem?

Orchestrator

How can we build our own Ecosystem

How can we win against competing Ecosystems?

How can we capture value in our Ecosystem?

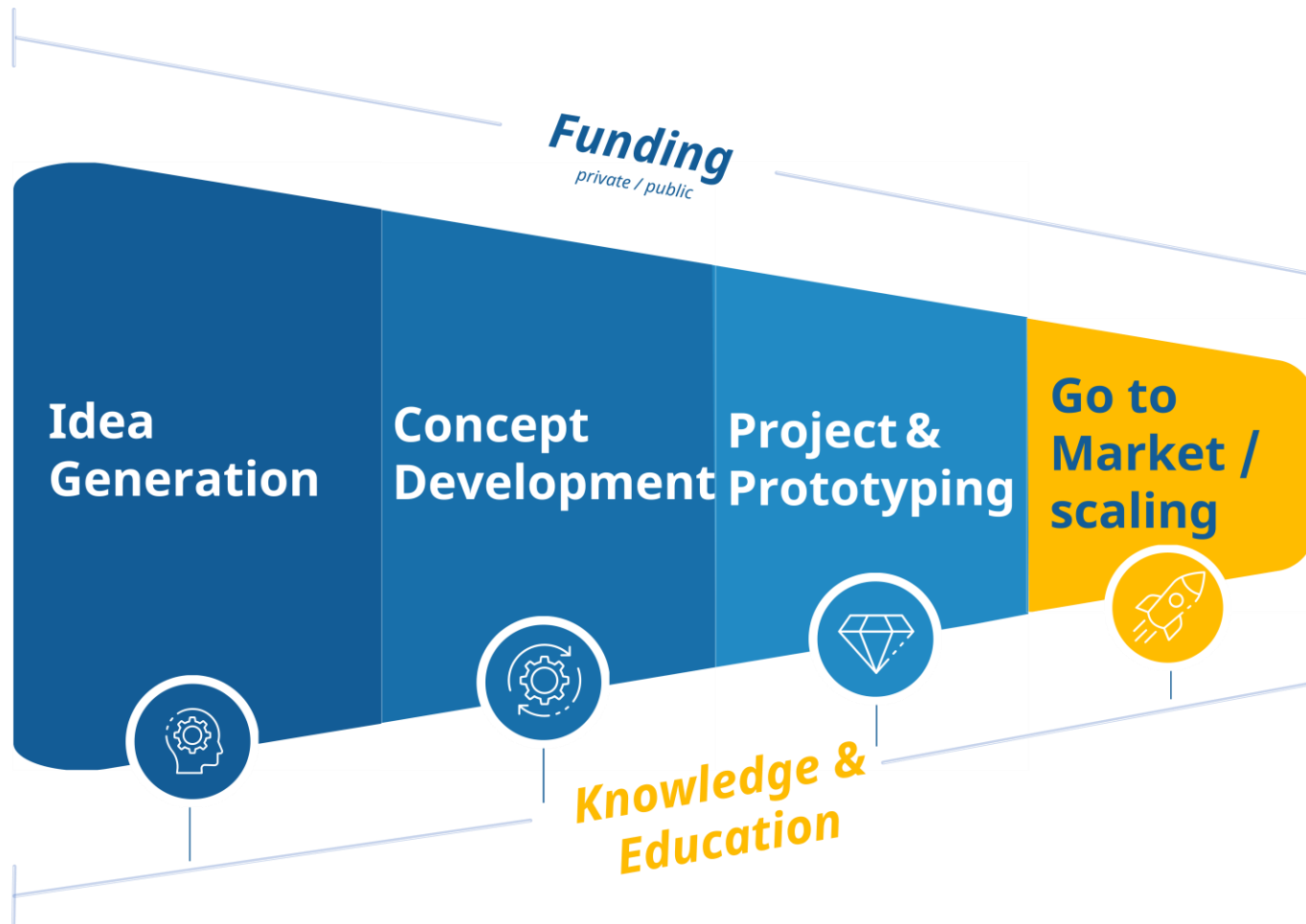
How can our Ecosystem strategy evolve over time?

Contributor

How can we benefit as an Ecosystem contributor?



How to choose from the buffet?



Amuse-Bouche – NTN Innovation Booster Swiss Food Ecosystem

PROBLEM BASED APPROACH – Open Exploration

An **AGILE METHODOLOGY** to approach **OPEN EXPLORATION** with a **MULTI-STAKEHOLDER** perspective.

Understanding the problem is key for

RADICAL SOLUTIONS!

Problem First Solution Later

CHF 20'000+

& many more «courses» to cater your project – Together ahead!



Take-home-Messages

Ecosystem awareness and how to reflect impact areas towards the ecosystem

- I. Should you engage in the innovation ecosystem?
YES!
- II. Find the problem first
- III. Define your role
- IV. Be aware:
 - Map out the stakeholders of the problem
 - Map out the stakeholders of the solution
 - of time – it is a dynamic system



We strive to push Innovation forward for the better of the Agro Food & Nutrition System within and beyond Switzerland

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